

SP  **KERS**
INSTITUTE
Your passion. Your voice.



ONE DAY INTENSIVES



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Are you wanting to master communication for influence ensuring your voice is heard? Speakers Institute has developed a series of One Day Intensives providing you with tools, strategies and insights in 9 popular areas of communication.

Influence and Persuasion

Presentation & Stagecraft

Slide Mastery

Confidence & Certainty

Charisma & Humour

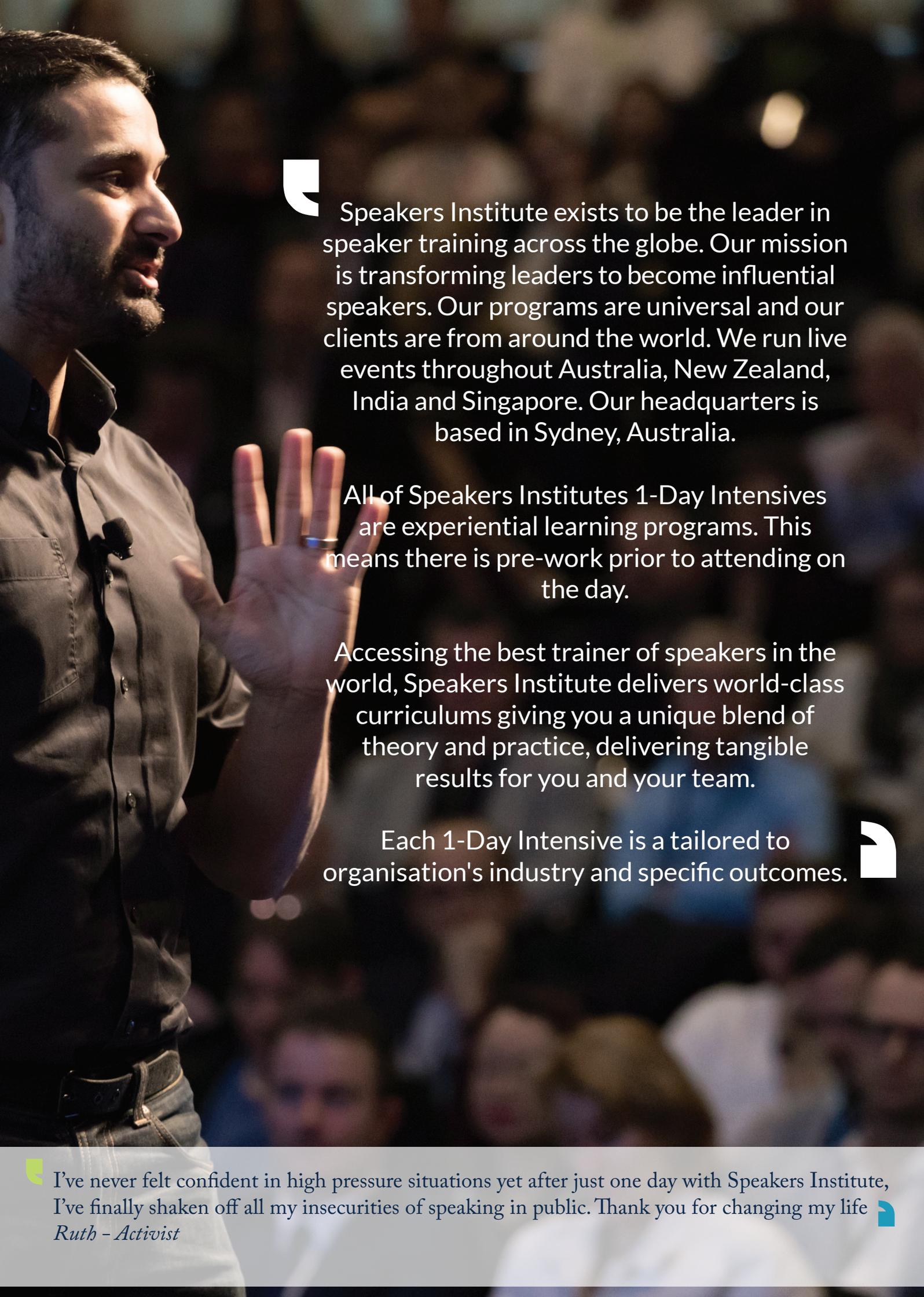
Creating Content

Storytelling & Storyshowing

How to Pitch

Packaging





Speakers Institute exists to be the leader in speaker training across the globe. Our mission is transforming leaders to become influential speakers. Our programs are universal and our clients are from around the world. We run live events throughout Australia, New Zealand, India and Singapore. Our headquarters is based in Sydney, Australia.

All of Speakers Institutes 1-Day Intensives are experiential learning programs. This means there is pre-work prior to attending on the day.

Accessing the best trainer of speakers in the world, Speakers Institute delivers world-class curriculums giving you a unique blend of theory and practice, delivering tangible results for you and your team.

Each 1-Day Intensive is a tailored to organisation's industry and specific outcomes.

I've never felt confident in high pressure situations yet after just one day with Speakers Institute, I've finally shaken off all my insecurities of speaking in public. Thank you for changing my life
Ruth - Activist



Values

TRUTH: We are a team that is true to our word and operate with absolute integrity

BELIEF: We are a team that believe in everything we do and everything we work for unequivocally

PASSION: We are a team that is passionate and enthusiastic towards learning and delivery

COMMITMENT: We are a team that is committed to producing extraordinary results

EXCELLENCE: We are a team that strives towards excellence for all our clients

The Format

Tailored to Your Organisation

The Methodology

Build Psychology

Practice Learning

Upgrade Confidence



Thank you, I now know how to influence and persuade and master my first impression. This will be a game changer for us. 
Shivi - Entrepreneur

THE SECRETS TO INFLUENCE AND PERSUASION



Influence and persuasion are the most powerful things to affect your communication as a leader, entrepreneur and sales professional. In today's saturated market we must learn techniques and discover the tools needed to influence and persuade, in order to improve our outcomes and relationships.

In this 1 Day Intensive you'll take away:

- The 4 steps to master influence and persuasion as a leader
- Why influence and persuasion are mainly non-verbal attributes
- The one single thing that has the most effect in your influence and persuasion of others

BUILDING CONFIDENCE AND CERTAINTY

Have you ever wanted to feel confident so that people are attracted towards you?
Have you ever thought about why some people are more certain than others?
Do you want to feel more confident and certain each day?

You always notice someone who is confident and certain. They are enviable. We are attracted to them like magnets. During this event we look at the intrinsic reasons why some have lost their confidence, which then upsets their certainty.

We explore the drivers of certainty, and then implant these into our system. This powerful training will enable you to walk into any situation with more confidence and more certainty to give you more success.

In this 1 Day Intensive you'll take away:

- The 5 motivators to ensure your confidence will never leave you again
- The blueprint to teach you how to win back your confidence and certainty
- Why being authentically 'you' trumps everything





PRESENTATION AND STAGECRAFT MASTERY

Managers & leaders are judged by how they present. We see them out the front, we watch them communicate and we build an opinion of them and how much we respect them and want to do business with them, all based on how they present.

In Presentation and Stagecraft Mastery we teach the importance of the start, and getting across the likeability factor.

We then look at the content of the presentation and how it is delivered and then how it lands for us, your audience. Finally we ensure that the end is inspirational and has a solid call to action. It's all very experiential and you will be presenting throughout, mastering your non-verbal intelligence.

In this 1-Day Training Event you'll take away:

- How to become likeable instantly when standing in front of your audience
- The 4 things you must do when creating your presentation
- How to master the ending that inspires action
- Why mastering the two tonality patterns is essential for becoming an authority in your field
- The 3 hand gestures that politicians don't use, and why
- The #1 body language tips that will instantly make you look more intelligent.

STORYTELLING AND STORYSHOWING

Have you ever wanted to tell gripping stories powerfully?
Have you wanted a framework in how to effectively use stories?
Did you want to learn the new rules in storytelling?

As one of the oldest forms of communication, there are elements of storytelling that the masters use to get their message across to influence and persuade. Showing the story and not only telling it will ensure your unfair advantage while in a position to influence and persuade.

In this 1-Day Training Event you'll take away:

- The framework needed for powerful storytelling
- How to show your story powerfully as a leader
- The 3 powerful ways to create anticipation and momentum as a masterful narrator



HOW TO HAVE CHARISMA AND USE HUMOUR



Do you want to be funnier?
Would you like to learn the Charisma of a world President?
Do you want to have more fun in your communication?

During this event, we take you on a journey of discovery and find what's fun - and funny - about you. We look at your current level of charisma and boost this from the inside out. We look at how you can be more strategically funny and how it can be learnt easily, through knowing the core fundamentals. We teach you how, and then you practice and learn your own charismatic style.

In this 1-Day Training Event you'll take away:

- The differences between fun and funny and how you can use either to maximise your likeability
- The 4 ways to become more charismatic, easily
- The 2 step formula to using what you have to inspire people to listen to you

HOW TO PITCH

Don't know how to pitch your idea to your manager, customer or investor? Clueless to knowing the winning formula in communicating an elevator pitch when it matters? How would you like to be able to effectively communicate your pitch to prospects, colleagues, and donors without having to use outdated or "slimy" sales tactics?

Your pitch must be short, sweet and to the point and at 'How To Pitch One Day Intensive' you will learn our 3 step formula to pitch to anyone fast. You will not only learn the core fundamentals and formula to creating the content for your pitch, but you will discover the methodology and non-verbals to ensure a lasting impression. These communication "secrets" work and you'll soon discover why.

When You Attend How To Pitch One Day Intensive You'll Discover:

- The 3-Step-Formula that every pitch must have to persuade and influence instantly.
- How to instantly come across credible and intelligent
- Blueprint to inspire action quickly
- And much, much more





CREATING CONTENT AND IP

Did you know that your story, experiences and knowledge have value?
Have you ever thought that you can create content and IP quickly?
Perhaps you feel like all you have in your mind is 'mess'?
Maybe there is money in your 'mess', and your story has value in it for others.

There is a message in your mess - and it can be commercial if you learn how to extract and find the IP (Intellectual Property) within.

Our own experiences, knowledge and skill set can be extracted from our thoughts to form Intellectual Property. In this Speakers Institute One Day Intensive we inspire a creative environment to assist you to create content from your thoughts, ideas and experiences. We use specialised proven techniques to teach you how to extract ideas and stories that can form IP and content that can be used for book and blog content as well as speeches.

In this One Day Intensive you'll learn:

- A technique that helps you create outstanding content and IP in a short period of time
- How to extract a message from your mess
- What makes a message commercial and how to get the right content for the right market
- The 3 step process in how to formulate content for a keynote, workshop and book

This One Day Intensive is the ultimate blueprint in how to create winning content and intellectual property that will revolutionise the depth of your expertise, credibility and authority in the marketplace.

SLIDE MASTERY

About to do a presentation but unsure how to create a masterful slide deck?
Maybe someone has told you your slides are terrible?
Death by Powerpoint... We don't want this to be you.

At Speakers Institute One Day Intensive on 'Slide Mastery', you'll learn the various platforms available for slides and whether animated or video slides work and in what context. You'll learn the basics and the detailed way to make your slides look like those of a world class professional presenter. You'll also learn about clickers and making it all look seamless. For those of you that want to ensure that your next presentation looks fantastic, then this One Day Intensive is for you.

At this event you'll learn:

- The psychology of attention and influence in presentations and slide decks
- What the master presenters do in their slides, what platforms to use and how they make it all look easy and seamless, and how you can do it too.
- How Slide Mastery is a skill that can be learnt. We will teach you how to create simple yet effective slides and ensure that you have the attention of the listeners.
- Practice, practice, practice - getting on stage, using the clicker and ensuring that you are confident and certain about going into your next presentation.

Slide Mastery is about you and your preparation for your next presentation. We are experts at what works in the marketplace and when getting feedback it's important that you get the right feedback from professionals. We work with you and see you in action giving you feedback all along the way.



PACKAGING



Do you want to create a product and then take it to market and get paid while you sleep?
Maybe you want a powerful lead magnet and to create raving fans globally?
Have you heard of a 'funnel' and now want to create your own?

Packaging the right message to the right marketplace in the right way is difficult to say the least, though in this One Day Intensive you will learn what it takes to create the right product once and then that take it to a waiting market that is ready to buy. You can set it up once and then watch the sales come in.

The Packaging One Day Intensive will give you the roadmap for creating the right product and funnel system, that is in line with your authority and commercial proposition to your marketplace. You will also get an understanding of what an LMS, IPF and CRM are, and then how to make it all evergreen.

- How to do a professional funnel for your product/service/message
- 3 ways to set up your online program easily and then get your market to buy it
- The ultimate blueprint to your online product and how to make money while you sleep
- How packaging your product/service/message is key to your influence

Packaging One Day Intensive is all about how to have your Content and IP packaged in such a powerful way that you create raving fans - globally - through a powerful funnel system. You'll learn how to make it all commercial and earn money while you sleep.

Testimonials

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Great content, loved the delivery & activities.
Easy to register and well prepped. 

Jessica Baldry

Very very practical & important information.
One of the best I have ever seen 

Gary O'Callahan

Packed with information and interactive. The day exceeded my expectations.
Very energising and empowering 

Rachel Thompson

Excellent. Very informative but also very practical. 

Trudie Morris

Immersive learning at its best. It was a fantastic day which
has fast-forwarded my story-development 

Dianne McCabe

Powerful delivery, intense content, great facilitator, new found beliefs.
The facilitator's knowledge on the topics showed they had certainty,
confidence and experience. 

Hassan Younes

Very worthwhile - Learnt several new aspects of presentation. The facilitator was very generous
with his knowledge and easy style of teaching 

Steve McMahan

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